



## FOR IMMEDIATE RELEASE

### ***CADSOFT Appoints Canadian Educational Distributor***

**Guelph, ON – Aug 17, 2007** - Cadsoft Corporation is proud to announce that it has appointed iDesign Labs, a subsidiary company of iDESIGN Solutions Inc., as the exclusive Canadian Distributor for Envisioneer Educational sales.

iDesign Labs and its reseller network across the country will handle all sales and distribution for the Envisioneer series of architectural and construction software.

Specializing in educational software distribution and support, iDesign evaluated the residential software industry carefully before choosing Cadsoft as its business partner

“We are very pleased to have formed a partnership with iDesign Labs for our educational program in Canada” says Brad Finck, Vice President of Business Development. With the knowledge and experience that iDesign Labs brings to us regarding the educational market, we believe we have the ideal relationship for further expansion of our Envisioneer technology to the educational community.

“Envisioneer is a relatively new software solution to the Canadian architectural design community” states Andy Fenos of iDesign Labs. After seeing the impact the software is having on the US market and the long track record of Cadsoft as a Canadian-based company, we were very excited to have taken on the exclusive educational distributorship.

iDesign Labs now distributes Envisioneer through its Woodbridge Ontario office and sales representatives across Canada. Visit [www.idesign-labs.com](http://www.idesign-labs.com) for more information.

#### **About Cadsoft™ Corporation**

Cadsoft Corporation is a premier developer of solutions for residential and light commercial designers, builders, remodelers, interior designers, and contractors. Founded in 1984, Cadsoft provides solutions that offer 3D design, working drawings, framing, rendering, animation, material take-off, and links to most major estimating packages. Cadsoft Envisioneer offer clients the easiest to use BIM solution available in the industry today and delivers a unique marketing advantage and unsurpassed production capabilities. Visit [www.cadsoft.com](http://www.cadsoft.com) for more information.



### **About iDesignLabs**

iDesign Labs is a subsidiary company of iDESIGN Solutions Inc. (iDESIGN) a value added education reseller of design & entertainment software. iDESIGN specializes in the education fields of architectural design, manufacturing, mechanical design, geographic information systems (GIS), civil engineering, animation and video editing.

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