



FOR IMMEDIATE RELEASE

Cadsoft Envisioneer Wins 100 Best New Products Award

Guelph, ON, June 6, 2008 — Cadsoft Corporation, the leading developer of building design software for the professional building design market, is proud to announce that Cadsoft Envisioneer has been chosen as one of the 100 Best New Products of 2008 by Professional Builder Magazine.

The 100 Best New Products Award was conceived to call special attention to the most significant new products introduced each year. These awards spotlight product innovations and recognize and reward manufacturers that are investing in research and development.

Editor's choices were based upon:

- Technological advances
- Significant product improvement
- New product lines
- Increased product lines
- Nationwide availability

Envisioneer was named one of the 100 Best New Products for its innovative approach to Building Information Modeling (BIM). With the release of version 4.5, Envisioneer has evolved far beyond design software into a technology platform that can be utilized by many different segments of the building industry. A growing number of building technology providers, software publishers, and product manufacturers have now come on board to take advantage of the power that Envisioneer delivers.

"This 100 Best New Products Award is another significant honour that sets Envisioneer apart from other design systems on the market," states Brad Finck, VP Business Development for Cadsoft Corporation. *"More and more industry partners are discovering and adopting the powerful Envisioneer platform, making it one of the fastest growing technologies in the residential design industry."*

To read more about the 100 Best New Products of 2008, please see the June issue of Professional Builder or visit www.probuilder.com.



About Cadsoft™ Corporation

Founded in 1984, Cadsoft Corporation is a leading developer of solutions for residential and light commercial designers, builders, remodelers, interior designers, and contractors. Our software solutions offer 3D design, working drawings, framing, rendering, animation, material take-off, and links to most major estimating packages. Cadsoft Envisioneer is the easiest-to-use BIM solution available in the industry today. It provides clients with a unique marketing advantage and unsurpassed production capabilities. Visit www.cadsoft.com for more information.

About Professional Builder

Professional Builder is published by Reed Business Information, which offers business professionals in the media, manufacturing, electronics, construction and retail industries more than 75 webzines and portals, 80 market leading business-to-business publications, directories, plus several market research, email direct marketing, and subscription data base businesses. Reed Business Information is a member of the Reed Elsevier Group plc (NYSE: RUK and ENL) - a world-leading publisher and information provider operating in the science and medical, legal, education and business-to-business industry sectors.

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